

CLIENT NAME

101 Main Street ~ Marietta, GA 30067 ~ (555) 123-4567 ~ sample@gmail.com

Dear Hiring Executive,

I would like to contribute to your organization as *Senior Graphic Designer* utilizing extensive experience in: project management, creative direction, graphic design, and fashion design. As you will note in the attached resume, I am an award-winning Creative Director/Fashion Designer, adept at training, mentoring and motivating cohesive teams of creative professionals, as well as developing original design plans to boost marketing efforts and increase sales. Throughout my career, I have successfully collaborated with multi-disciplinary teams to develop research-based marketing campaigns, editorials, and advertising strategies focused on product releases. Selected Career Achievements include:

Managing 100+ employees while directing hiring and training for over 300 new hires throughout career. Raising sales 15%, growing catalog sales 18%, and creating a system to generate and educate employees on increasing profitability and service quality. Building a loyal client base in a highly competitive marketplace.

Publishing work in over ten magazines and online publications including Sheen, Hers, Ellements, Shuba, Pump, and Inspo. Being chosen to create and design ABC's "Black History Month" campaign in February 2018.

Earning selection from among 15 designers to receive 'Fashion Designer of the Year Award' from Artists of Atlanta in 2018, showcasing a uniquely timeless and forward-thinking collection. Receiving nomination as featured designer in New York Fashion Week in 2015.

Increasing sales 20% after first month of completing branding and marketing materials for the XYs's website. Providing valuable insights to drive a 30% increase in consumer traffic for the site.

Contributing to earning 'Smith Award,' given to outstanding community members in the Atlanta area, and was featured in "Who's Who Atlanta" during first year as Art Director and Senior Graphic Designer for LMNO Magazine.

I am experienced in identifying, troubleshooting and resolving diverse campaign, project, account and staffing concerns, providing customized solutions to specific client objectives, and delivering individualized service to build a loyal client base in a highly competitive marketplace. I know that my track record of dramatically improving revenues, reducing costs, negotiating new contracts, and building new businesses and departments, will allow me to make immediate contributions to your company.

At your convenience, I would appreciate the opportunity to meet with you to further discuss your growth objectives and my abilities to help you achieve them. Thank you for your time and consideration of my application. I look forward to hearing from you soon to set up a time for us to meet at your convenience.

Sincerely,

Client Name

Attachment: Resume